

December 29, 2022

The Honorable Judge Greg N. Stivers
U.S. District Judge
United States District Court for the Western District of Kentucky
241 East Main Street
Room 207
Bowling Green, KY 42101-2175

Re: Ms. Faraday Hosseinipour

Dear Honorable Judge Stivers:

I am a licensed attorney in California who has known and interacted with Ms. Faraday Hosseinipour with respect to multi-level marketing, network marketing or direct sales as the industry may be referred to. I presume that you are aware of who I am based on my name coming up during the investigation and trial of Ms. Hosseinipour. Although I do not specifically remember when we met in person, I was aware of who Ms. Hosseinipour was, and her being a network marketer, prior to her involvement with I2G/G1E. This letter is to respectfully request leniency from Your Honor, on behalf of Ms. Hosseinipour.

As someone who is very familiar with the direct sales industry and its history, I was surprised at the outcome here, and nothing about my interactions with Ms. Hosseinipour have ever led me to believe that she was a threat to anyone involved in direct sales or society in general. As far as I am aware, Ms. Hosseinipour has never previously been accused of fraud or crimes related to the industry, and I never observed what I thought to be criminal behavior. Despite the unfortunate result in this case, I do not believe that Ms. Hosseinipour had any ill intentions with respect to I2G/G1E.

I believe that Ms. Hosseinipour was sincere in her efforts to share the product offerings of I2G/G1E with her extensive network of distributors to generate interest and use of those various offerings. I cannot speak for the mindset of the people she got involved in the business, but the products available were real. I myself, for example, on multiple occasions, utilized the fantasy sports application that was available through the company. In my observation, the company undertook to offer a variety of products and services that were not the type of smoke and mirrors that a pyramid or Ponzi scheme company might offer. It is unfortunate that the company was never able to achieve what I believe it was, in good faith, attempting to achieve.

But I know the jury has spoken and the verdict is in. Despite the verdict, I do not believe that Ms. Hosseinipour deserves to be sentenced to an inordinate amount of time, if any, in prison.

I did not observe Ms. Hosseinipour to be a predatory type of distributor and I am aware of her spending significant time training people in her downline sales organization. I am also aware of cases where she assisted people in her downline get the refunds they were entitled to under the terms and conditions for distributors.

Letter to the Honorable Judge Stivers Regarding Faraday Hosseinipour

Direct sales, network marketing, multi-level marketing or whatever people call it, has always been about opportunity and perseverance. While there have certainly been many who have tried and failed, there have also been many who have persevered and succeeded. It's not easy, but it is simple, for people who are determined to make it work. I believe that Ms. Hosseinipour was looking to build a team of distributors determined to be successful and not just for people to "sign up."

I, of course, was not present in the courtroom, and this letter is not intended to retry the case or question the jury despite what I believe is a harsh verdict. I will say that in my years in the direct sales industry, I saw what I believe to be worse conduct than alleged here, that became civil matters between those companies and various Attorneys General or the Federal Trade Commission, Securities and Exchange Commission or even the Food and Drug Administration, but no criminal indictments.

As someone who observed what I thought would be a diverse, digital entertainment company, providing products and services to the public along with an opportunity for people to help build it and share the rewards of success, I never thought I'd be in a position to have to write a letter like this, but it is sincere. I respectfully request that this Court consider that a lengthy prison sentence, or any prison sentence and its ramifications to Ms. Hosseinipour and her family may not be the most appropriate remedy in this case.

Thank you for your consideration.

Sincerely,

/s/ David Koerner

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