



Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

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## Increased Casino Customers

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Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

Sat, Nov 23, 2013 at 12:55 PM

To: Rick Maiké &lt;rickmaike@yahoo.com&gt;

We could do contests for whoever gets the most casino customers for you. with cash prize or some other prize. I always have people asking what is their customer link to get customers. If we had a separate customer link for everyone- and incentive to get customers- people would. maybe everyone who gets the most customers in 30 days gets some type of bonus- or gets upgraded from novice to highplayer or player to high roller. Or to 1 lucky person- The most paid customers in 2 months- get an emperor position.

On Sat, Nov 23, 2013 at 1:48 PM, Rick Maiké <rickmaike@yahoo.com> wrote:

I am always open to suggestions. What are you thinking?

Rick

On Saturday, November 23, 2013 12:46 PM, Faraday Hosseinipour <faradayh@gmail.com> wrote:

Rick-

How about some incentive to get casino customers?

First of all, how about individual customer links to the casino- and some recognition or bonus for getting x # of customers a month?

I really think there are many ways to incentivise getting casino customers and I know the field and emperor sales will also go up with higher casino profits which means higher emperor payouts.

We can make it really fun too!

Let me know what you guys think and what we can do.

Thank you

Faraday



Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

## Customer Requirements being addressed

Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

Mon, May 30, 2022 at 9:15 PM

To: tophawk\_68 &lt;tophawk\_68@yahoo.com&gt;, Wayne Manning &lt;waynedmanning@gmail.com&gt;

**Linda Pyle** sSrt5r1 91t1l4ui A1504ip0,42 ·

Can anyone answer this???

There's a discrepancy on the terms to qualify for the profit sharing of Songstagram being a member in I2G! We have to meet a certain criteria of signups to qualify for the profit sharing ... Do the signups "HAVE TO DOWNLOAD 1 SONG" also? I read it as the customer terms inside Songstagram "If the customer wanted to qualify for commissions THEN they had to download at least 1 song per year!"

If there are written terms on qualifications for I2G Members, where can it be found?? This is confusing! Thank you!



4 Anne Gilligan and 3 others 5 Comments

Like

Comment

Share

Austin Zulauf



Like

Share 8y

Faraday Hosseinipour



if you are a novice- you need 2 customers that download 1 song. this is good for the year. player 6, high roller 8 and emperor 12. you do not have to download songs. your customers 1 download per customer suffices. going into effect AFTER the download is released- and we will have 60 days from that point.

Like

Share 8y

Linda Pyle

Thank you!!! I'm anal about details! Just want to see it in writing ... wrote support also!

Like

Share 8y

Linda Pyle

Finally! Got this back from support!



 No photo description available.

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Like

Share 8y

Eva Z Kryry

Thank you ,Faraday

Like





Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

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**Fantasy Sports Customer Tracking Software**

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Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

Fri, Oct 24, 2014 at 8:39 PM

To: Rick Maike &lt;rickmaike@yahoo.com&gt;, Angela Leonard &lt;angela@g1e.com&gt;

Cc: Richard &amp; Susan Anzalone &lt;onenetpro@sbcglobal.net&gt;, NOWtv Networks &lt;susan@nowtv.tv&gt;, dave manning &lt;daveandfara@gmail.com&gt;

Rick, Angela,

Just some thoughts to share.

With a large focus on acquiring customers- it might be worthwhile to incorporate a free sign up- to lock fantasy customers in with spots in the tree and/or the old novice sign up could work too..

With internet marketing efforts- which has a big focus on fear of loss and upselling. I think it would dramatically increase sign up numbers- then of course we lock them in and drip on them to get them to upgrade to vip.

Just my thought for the night

Faraday

On Fri, Oct 24, 2014 at 9:28 PM, Faraday Hosseinipour &lt;faradayh@gmail.com&gt; wrote:

Rick, Angela,

Ray and Eric are so so excited about utilizing all the tools at their disposal- solo ads, fb ads, email programs etc to grab the fantasy sports customer market-

and Chris too- excited about the customer market.

That we really need to make sure we are going to be able to handle a large influx of fantasy sports customers.

So that if we have thousands of customers coming in- it's going to be impossible to enter them manually in a timely way.

Are we going to have a way to track the fantasy sports games automatically integrated with our compensation?

And when will that be ready?

This is pretty important to know we can handle before we throw on a lot of marketing on acquiring customers.

Please let me know where we stand on this.

Thanks

Faraday



Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

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**Fantasy Sports Customer Tracking Software**

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**Faraday Hosseinipour** <faradayh@gmail.com>

Fri, Oct 24, 2014 at 8:28 PM

To: Rick Maike &lt;rickmaike@yahoo.com&gt;, Angela Leonard &lt;angela@g1e.com&gt;

Cc: Richard &amp; Susan Anzalone &lt;onenetpro@sbcglobal.net&gt;, NOWtv Networks &lt;susan@nowtv.tv&gt;, dave manning &lt;daveandfara@gmail.com&gt;

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Please let me know where we stand on this.

Thanks

Faraday



Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

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**Fantasy Sports Follow-up and Notification system**

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**dave manning** <daveandfara@gmail.com>

Mon, Nov 3, 2014 at 9:39 AM

To: Rick Maike &lt;rickmaike@yahoo.com&gt;, Angela Leonard &lt;angela@g1e.com&gt;

Cc: Richard &amp; Susan Anzalone &lt;onenetpro@sbcglobal.net&gt;, NOWtv Networks &lt;susan@nowtv.tv&gt;, Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

Rick, Angela,

the new real time lay-out is great. If you can get me the fantasy sports customer list - I think that data can be incredibly important- and if we have a way to have a follow-up email campaign with all the new customers going forward- that would grow this very quickly.

Also going forward- if there is some way- to show new distributors that they got a customer or it to show up on a back-office report- ideally in real time- this will get new people incredibly excited! like they got an email each time they got a free customer. Congratulations- you have a new customer that signed up in g1e fantasy sports- please get in touch with your customer to see how they enjoyed the g1e fantasy sports platform. This would get new people totally on fire. You might need to coordinate with Peter and the software company- but that type of follow up and notification system would explode this. and would be worth the cost of set-up.

Susan, Richard- Would you Agree?

Faraday





Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

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**Great ideas to add onto the Touch idea on the mastermind from Will Kelleher**

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Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

Sun, Jan 18, 2015 at 4:54 PM

To: Angela Leonard &lt;angela@g1e.com&gt;, Rick Maike &lt;rickmaike@yahoo.com&gt;

Cc: NOWtv Networks &lt;susan@nowtv.tv&gt;, Richard &amp; Susan Anzalone &lt;onenetpro@sbcglobal.net&gt;, dave manning &lt;daveandfara@gmail.com&gt;

Angela,

Here is a great add-on idea from Will Kelleher in Australia.

On our mastermind- We talked about Raymond Ho's idea of the 30-60-90 day free trial on Touch- connected with an autoresponder follow up on customers by the company. A Way to Sign up on the Touch Site by customers with the ibo referral on the site similar to the fantasy sports now for customers.

Effectively creating a company wide funnel and follow up system on customers referred to the site with an email campaign design to upgrade customers on the ibo behalf

In addition- This was some feedback from Will Kelleher to cross-expose customers to our other products. I think this could be a great concept to see what we might be able to offer greater exposure through touch to all of the products.

- 1) 1 month free travel-
- 2) 30 day board walk- some free token amount
- 3.) 30 Day Fantasy Sports?? Entry in a Free Game

fh

Hi Faraday, Dave that was a cool mastermind call..not sure how this idea would go down..could we in some way link free trial with the touch system to our other products. for instance invite someone to join the touch for free for 90 days or whatever, for those that join they get to pick either 30 days access to the travel site "only through the touch system" or 30 days to board walk with free amount of tokens, 30 days fantasy sports enter any league free with chance to win major prize..Join casino \$100 free credit same as sports book.



Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

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## Thoughts on Travel Etc

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Faraday Hosseinipour <faradayh@gmail.com>

Sun, Jan 11, 2015 at 10:48 AM

To: Rick Maike <rickmaike@yahoo.com>, Angela Leonard <angela@g1e.com>, Richard & Susan Anzalone <onenetpro@sbcglobal.net>, NOWtv Networks <susan@nowtv.tv>, "daddyspark@aol.com" <daddyspark@aol.com>, dave manning <daveandfara@gmail.com>

Rick, Angela,

We had a great leadership mastermind call speaking mostly on the Travel yesterday. About 40 people stayed on the call for the whole 90 minutes on a Saturday. So i think there is a lot of interest.

I think we really could have something here if we take it to market right.

And then of course it needs to be accompanied with an outstanding web-site that very clearly outlining our benefits and what we offer- including all the dream trips, last minute deals etc. Because in today's internet world- it needs to be seen on the net. Otherwise it's as if it doesn't exist.

Do we still get the \$100 fast start and 500bv on the dream trips. Without something in writing on a web-site- no one has any idea what we have- how much they make etc. That was a question coming up on the call yesterday.

I'm not opposed to Tim and Petya's packaging ideas. \$25 for Touch and \$50 for Touch and Travel- and maybe \$75 for Touch, Travel and Games if we get the New Games Platform.

But I do think we miss out on getting a lot of people in Touch with a FREE basic offer. But perhaps that could still work by simply extending the free trial to 30 or 60 or 90 days- and just disabling all except the basic features with a prompt to pay for a paid subscription for advanced features.

I'll be working on a Travel Powerpoint this week with Travel Comparison with booking, testimonials and i'd like comparisons to world ventures and paycation. If we show a benefit in reduced prices in travel and additionally we beat the cost of membership benefits of World Ventures- we could really tap into their market.

So the sooner we get our package plans solidified the better.

Faraday





Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

## Feedback From Field- Many Saying They are Not Getting Proper BV credit on FS

Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

Wed, Mar 25, 2015 at 6:59 PM

To: Rick Maike &lt;rickmaike@yahoo.com&gt;, Angela Leonard &lt;angela@g1e.com&gt;

Cc: NOWtv Networks &lt;susan@nowtv.tv&gt;, dave manning &lt;daveandfara@gmail.com&gt;, Richard &amp; Susan Anzalone &lt;onenetpro@sbcglobal.net&gt;

Rick, Angela,

I've got a lot of feedback from the VA Team as well as Tory Meredith on the Fantasy Sports Bv not being correct or present in many cases.

Hopefully this will be helpful in correcting volume discrepancy or reporting issues.

Glen and his team are doing a very detailed report from the time we launched the Fantasy Sports- which I'll forward to you. Glen is an engineer and very good at this analysis. However they say they have not been paid on numerous fantasy sports customers also. And a big complaint- was as i pointed out no way to track their customers. They spent money on drop cards they put out to businesses in large volumes and they can't believe they have no bv from those cards.

This is some Feedback from Tory Meredith on Tim and Petya's Team.

Hopefully these issues can be addressed and the fantasy bv can be incorporated into the software before football season. Manual Reporting is always going to be subject to reporting errors and limit any substantial growth..

And as I mentioned before- you really need a follow up system alerting distributors of their customer sign-ups and a follow-up aweber series attached to upgrade the fantasy sports customers on behalf of the distributors at the very least. You really need this same follow up system on all your products as an online company and would substantially increase distributor excitement and recruiting. I feel it's absolutely essential to be competitive.

It could easily be incorporated into touch, travel- and should be on casino and sportbook.

Anyway- here is Tory's Feedback- and Glen is almost done with a report of his own if he didn't already forward it to support.

From Tory

[faraday, i just finished writing the below message to you and realized that it turns into a pretty big rant, and so i thought i would warn you so you know that non of it is directed at you, just stating what i've found. hopefully you'll have the pull to get some of this stuff fixed]

as far at the reporting... i think what is happening, at least in regards to fantasy sports is that... they've changed a number of things about how we get paid and they're not letting us know at all....  
originally they announced we'd get paid 60% on all entries made from anyone who signed up using your ibo #..... well i caught that one, and we didn't get that fixed, we just had everyone create customer accounts under them to use so we could get paid on our volume. then in late december-early january Petya tells me that we all need to send all our winnings to Paypal cause we wont get paid on games where we used re-loaded funds (and remember we got an extra 10% for re-loading it, and 20% whenever we loaded money from outside the system using paypal or credit card). i told her that wasn't right cause i follow all my volume and i've been playing with my re-loaded winnings for months and i always got my volume (60%). a week or two later all the sudden i'm getting 1/3 to 1/2 of the volume i should be getting or even less, so i think, ok Petya was right, i'm not getting paid on re-deposited funds and i still had 100's in a couple accounts. so i ran that out playing games and exporting any winnings.  
so now i've been playing only with money being imported from Paypal for over a month and still my volume is all wrong, i'm not getting anywhere near what i should be. i thought it was an issue with



reporting from the fantasy sports site itself or that when i entered games that didn't seed, so the money was put back into my fantasy sports account, that they were counting those funds as re-deposited funds so i wasn't getting paid from them.

i sent a couple e-mails back and forth with peter at touch that media to get everything clear because support tickets to G1e were getting me nowhere... and what i learned was that the sports site, each week, totals the cost of all your entries and minus any unseeded/refunded games and send that total to G1e. Peter had no knowledge of us not getting paid on re-deposited funds and the number that he sends them weekly doesn't take that into account at all, just a total of game entries minus anything from unseeded games and it doesn't matter if its from new funds or re-deposited.

i have conferred from help tickets and from support staff on touch that we don't get paid on re-deposited funds, and since i was told last week, that we are now getting 40% (and they claim it has always been 40%, we were there when they announced it, and i followed my 60% volume for months). i have not seen any of these bits of news in any e-mails from the company, or in the compensation guide.... but i think between it now being 40% and not getting paid on re-deposited funds that that probably accounts for most of my missing volume.

here are some of the amazing things about all of this...

i know that MLMs have software that they have to load all the numbers through before they create a comp plan, before they say how much you'll be getting for products, etc. and they do this cause a company has to be able to pay everyone and make money itself.

well; we went from 60% to 40%

we used to get 10% for re loading

and 20% whenever we load money from paypal or creditcards

the free games used to pay our \$20

all of they things have changed, without announcements, and to have to dramatically change the percentages that much is insane! it would have been impossible for the numbers to be more than 1-2% off, thats why they tediously put these numbers into the software like they do.

lastly, getting the extra %s for re-loading and loading was really awesome, and i can understand why they may need to have done that but "IF" and that is a big IF, for some reason we as a company can not get compensated for funds that were re-deposited directly back into our fantasy sports accounts (and i have no idea why that makes any difference at all, money is money, winnings are winnings) then why is that even an option. if theres a 50/50 chance that when someone wins that they might re-load it and we won't get paid on that account again until they lose it all and have to load more from the outside, only to do all of that again.... then why is that even an option?! if somehow the law or someone says we're not allowed to get paid on that, then from now on just pull that option away. after you win it just asks you if you want to export your winings to paypal, or paylution, or whatever.

i've found these issues one after the next, and i've been taking it one blow at a time, but could you imagine sharing even a couple of these findings with the masses of distributors? they'd be outraged, they just haven't noticed this stuff happening.

also with getting paid 40% of the volume of fantasy sports, that equates to 4% in actual dollars. it takes \$1,500 to create 600 BV, 300 on each of your two legs to get paid \$60 (or \$50 or \$40 if you're a player or a high roller). \$60 is 4% of \$1,500. and thats when you're getting paid cause the funds weren't re-deposited.

so yeah, there are some issues, the biggest one being a lack of transparency in regards to changes. and i still say having to set up customer accounts to get paid on our volume from fantasy sports is ridiculous! we have to explain this to every new distributor... oh yeah, and if you actually want to get paid on that be sure to start a customer account on each side and have everyone play under those IBO#s.

ok, well i'm sorry for the rant, but i hope you learned a lot, and that you could actually use some of this to get some change. i appreciate you Faraday!

+

Faraday





Faraday Hosseinipour &lt;faradayh@gmail.com&gt;

## G1e Re-Launch Make-over Suggestion

Faraday Hosseinipour <faradayh@gmail.com>

Sun, May 24, 2015 at 9:32 PM

To: NOWtv Networks <susan@nowtv.tv>, Richard & Susan Anzalone <onenetpro@sbcglobal.net>, Rick Maike <rickmaike@yahoo.com>, Angela Leonard <angela@g1e.com>, dave manning <daveandfara@gmail.com>

Bcc: Faraday hosseinipour <faradayh@gmail.com>

Rick, Angela, Partners,

The purpose of this email is to make some suggestions to increase sales.

Some of our issues are reputational so those are being addressed and will improve substantially as we get rid of the Chuck King Videos

G1e Has struggled and never recovered starting immediately from the launch of phase 2- when we changed the comp plan and offering.

We could have a discussion and we could probably all point to the reasons we had so much success our first year and I could go through what i see one by one- and list the problems and why distributors have left, why product launches have failed since then.

But let's just talk about what we can do now to make it better.

The sales exploded year one because of a revenue share focus.

People will spend money all day long if it will make them more than they spent- that has been proven over and over- or they will spend money for a valuable product.

We don't have a revenue share focus anymore and we have struggled with the consumers perceived value of the package.

So here are my suggestions.

1.) Travel- I think we made some improvements with adding nights to the VIP and high roller package. But I think it would be way more valuable to actually give them the whole trip. Pay us less or mark up the cost of the package - but give the consumer something REAL for their money. Deduct \$500 from our payout on VIP or keep it the same- or increase the package to \$2000 but the trip is included in whole- and from there we will have many more people using the trips afterwards and showing at events from the trip. Same with High Roller. Increase price- Include the whole Trip or decrease our payout.

Also- I would give them options beyond Cancun, Let them pick a trip anywhere- any of the dream trips or anywhere in the World. Why just Cancun? Consumers like options.

I don't think our entire focus should be Travel though- because there are too many Travel companies out there and we will never replicate Paycation or World Ventures and there will be new travel deals all the time.

We might take notice though of the huge number of people who jumped in ppt travel. They don't really have a superior travel product- What do they have? They have marketing systems and a matrix that sells Easy Spill-over to new people with no qualifications to earn.

Rule of mlm- get people covering their auto-ship costs and they never drop out. We could come up with some matrix options that might create similar excitement and get a lot of people covering their autoship costs.

2.) Fantasy Sports- We have a 2nd shot with Football Season Coming. But people need to get paid accurately. I have many reports of people who have never got volume on games their customers have played. People need to be able to track and follow up with their own customers. There is no appeal to internet marketers to promote to the general market with no tracking of customers, and no follow up system.

I have already told you how essential this is a year ago- and how simple it is.



EVERY business online has auto-responders and follow-up systems in place.

Some ways to offer VALUE- is Offer FREE \$100 to Play our Fantasy Sports. yes we have to be paid less- but we offer More Value. Anything. Play \$50- We give you \$50 Play \$10, We give you \$10

But most importantly- accurate accounting, customer tracking and follow-up systems. Otherwise it's not worth promoting. I don't feel good telling people to play if I don't have confidence that they are getting paid and many are not. A great product doing us little good compared to what it could.

3.) Touch is a great product- but for aiding in recruiting new people, an income source, or building the business- it does nothing as it is offered.

The only way to add value to Touch- is open it up to general public- with our own replicated links- yes- you need tracking of new Touch customers for the reps - with autoresponder follow-ups to get Free customers to upgrade. A build in funnel and lead system that substantially increase excitement and new business.

Once you add a lot of new subscribers- then it will be much easier to monetize Touch. - We can offer ads. put commission or revenue share on the ads. The rev share ad programs have been hugely popular.

And with a bigger subscriber base- another way to add value to our sign up packages is offer FREE ads to them on Touch when they sign up. \$250 Free Touch Ad. But with an inhouse g1e limited subscriber base- we don't have those other monetary ad revenue options.

4.) Games- i am waiting on them- where do we stand with new platform? Whatever it is we need replicated pages, customer tracking and follow up system build in.

All of our products lend themselves to built in leads and sales funnels.

FREE TRY BEFORE YOU BUY- but it must be tracked to the original distributor- and they must be notified of new customers playing.

To offer VALUE- we can offer FREE Token for Games that you can actually win something with the points. Like Dave and Busters.

5.) Songstagram- new name probably- and feedback as before- replicated links and follow up systems connecting customers to the original distributor.

In place - it creates huge excitement, many leads to follow up with. without it- it doesn't help the distributors build.

Faraday

That's it for now- we are flying out to New Hampshire tomorrow and have to pack